

# BARNES & NOBLE

## Bookfair Program

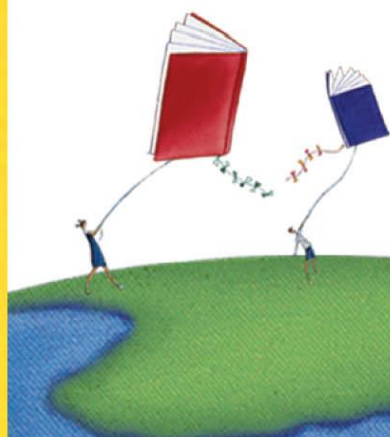
.Here at Barnes & Noble we are all about books, kids and community.

Our bookfairs are hosted in store which means everything can count toward your fundraiser, including those coffees in the café! If you are looking for a fun, educational and engaging fundraiser then schedule a meeting with us to learn more. We cannot wait to support you!

We provide digital marketing materials, post on our social media pages and all the day of event step up. All you do is promote and encourage as many of your supporters to come and shop that day.

We also encourage you plan a fun activity to engage your supporters and other customers. We've seen everything from Principal hosted storytimes, crafts, games, musical ensembles, art showcase, board games nights, robotics teams and more!

SALES	EARNINGS			
Generate from Voucher Codes Used	IN STORE		ONLINE	
	Cash	BN Gift Card	Cash	BN Gift Card
Up to \$1,500	0%	5%	0%	5%
\$1,500 to \$5,000	5%	10%	0%	5%
\$5,000 to \$10,000	8%	15%	0%	5%
\$10,000 to \$125,000	10%	15%	0%	5%



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